



## Monthly Dinner and Lecture

Wednesday, 15 April 2020 (6:00 – 8:00 pm)

### Innovating in a Secret World

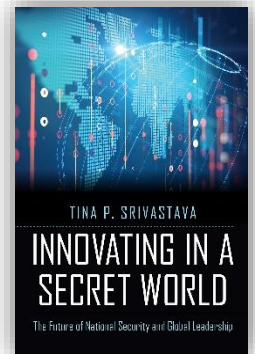
*Dr. Tina P. Srivastava*

**Location: Applied Physics Laboratory, Johns Hopkins University**  
11100 Johns Hopkins Rd Laurel MD 20723 (Main Entrance – Lobby 1)

**Presentation:** Dr. Srivastava will discuss innovation and national security, focusing on two key challenges: participation and secrecy. The participation challenge is about providing adequate incentives to potential innovators, and we will discuss challenges to incentivizing participants and how to overcome them. We will discuss IP policies, innovation contests, and incentivizing employees within a company, so business leaders can learn how to incentivize their own employees, and also how they can open up the innovation process to enable broader diversity in innovation by applying open innovation strategies to overcome technology hurdles. The secrecy challenge is about technology innovation for national security where secrecy can be an obstacle which sometimes makes it hard to recruit and innovate. We will discuss how to navigate various contracting and legal channels. We will also discuss government programs and policies related to technology innovation and government contracting.



**Speaker:** Dr. Tina P. Srivastava is an innovator, entrepreneur, and technology expert. She is the author of *Innovating in a Secret World: The Future of National Security and Global Leadership*. Her experience spans roles as chief engineer of electronic warfare programs at Raytheon to cofounder of a venture-backed security startup. She recently served on INCOSE's Board of Directors as Secretary, received the INCOSE Inaugural David Wright Leadership Award, and is co-chair of the PM-SE Integration Working Group.



**Door Prize for this month**  
*Innovating in a Secret World: The Future of National Security and Global Leadership* by Dr. Srivastava

**Menu:** Sesame-ginger stir fried chicken; Jasmine rice and Stir fried Asian vegetables served with garden salad, dressing, rolls and butter, Dessert Cakes and a small Fruit Plate, coffee, iced tea

**Dinner Cost:** Guests: \$25; INCOSE members: \$20



[incose-cc.eventbrite.com](https://incose-cc.eventbrite.com)

**Presentation ONLY: FREE at 7pm in Parsons Auditorium**

**Corporate Sponsor:** We wish to thank the Applied Physics Laboratory for supporting the systems engineering profession through use of their facilities.

Search ["INCOSE Chesapeake" on YouTube](#) for all Monthly Lectures

# Our Evening's Agenda

5:45 – 6:00 pm	Arrival and Socializing
6:00 – 6:45 pm	Dinner
6:45 – 6:50 pm	Meet
6:50 – 6:55 pm	Chapter Business Items
7:00 – 8:00 pm	Lecture

**Directions:** **JHU APL**, 11100 Johns Hopkins Road, Laurel, Maryland 20723, Phone (443) 778-5000  
See APL's Visitor Guide for more: <https://www.jhuapl.edu/About/Directions>

## From Washington DC and Capital Beltway (I-495):

Take I-95 North toward Baltimore, 10 miles to Columbia exit (MD Route 32 West),  
Go 2.5 miles to the Washington DC exit (US Route 29 South).  
Go 1.5 miles south and take Johns Hopkins Road exit (bear right at the top of the hill).

## Or from the Capital Beltway (I-495):

Take US Route 29 North (Colesville Road) 10 miles and follow signs for the turn onto Johns Hopkins Road.

## From Baltimore and Baltimore Beltway (I-695):

Take I-95 South toward Washington DC.  
Go 13 miles and take Columbia exit (MD Route 32 West).  
Go 2.5 miles and take Washington DC exit (US Route 29 South).  
Go 1.5 miles south and take Johns Hopkins Road exit (bear right at the top of the hill).

## Once you're on Johns Hopkins Road:

APL is a half-mile west of US Route 29 on your right side. Go past the first entrance, continuing past the pond and take the next right turn onto a tree-lined lane. Park in the visitor's lot on your left side. Enter at the main entrance marked **Building 1** (flagpoles and traffic circle in front).

Dinner is held in the Howard County Room #3 located at the end of the cafeteria hallway to the right of the entryway just before the Guard's desk.

