

Wednesday, 15 September 2021 (6:00-8:00 pm) The Invisible Matters

## How Program Management and Systems Engineering Teamed to Build the world's Largest leeCube

Mr. Randal C. Illiff

Location: This presentation is purely VIRTUAL/ONLINE.

An online chat questions-and-answers session will also be available. Webcast Link will be sent to Registrants

Presentation: Join us for a true insider's view of how the power of Program Management and Systems Engineering, working together in a process uniquely tailored for IceCube, enabled all of this to happen. This is a rare opportunity to observe the logic, tailoring strategy, and artifacts from one of the most remarkable development programs ever to take place.

Speaker: Mr. Iliff has over 40 years' of PM and SE experience on developmental efforts ranging in size from a few thousand to billions of dollars, and has built a solid record of disruptive innovation in aerospace, medical, commercial and consumer markets. He works with Project Performance International as a Course Presenter/Principal Consultant and is also founder of his own consulting company - Eclectic Intellect. Prior to that he was Vice President at the award-winning product development firm bb7, served as Systems Engineering Manager for IceCube - a University of Wisconsin led cubic kilometer scale neutrino telescope at the South Pole, an Engineering Manager at Motorola Government Electronics Group, a Program Manager / Senior Systems Engineer at Martin Marietta Denver Aerospace, and a junior member of the "skunkworks" Advanced Development Group at McDonnell-Douglas Astronautics. Mr. lliff holds a BS in Engineering / Industrial Design from Michigan State University, and an MS in Systems Management, Research and Development from the University of Southern California.

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## Our Evening's Agenda

To be sent the Webcast Link, please register at
incose-cc.eventbrite.com
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Door Prize for this month
Integrating Program Management and Systems Engineering Methods, Tools and Organizational Systems for Improving Performance

