INCOSE | Chesapeake Chapter
Champions and Practitioners of Systems Engineering

Monthly Meeting and Lecture

Wednesday, 16 February 2022 (6:00 – 8:00 pm)

A Design Thinking Roadmap for Process Improvement

Lymari Castro-Diaz

Location: This presentation is purely **VIRTUAL/ONLINE.**	*An online chat questions-and-answers session will also be available. Webcast Link will be sent to Registrants*

Presentation: Are you currently working on an organizational process improvement but do not know where to begin? Or perhaps you are considering a design thinking approach in your process improvement effort but do not know which techniques to use? Today, I will share my story about how I embarked in my biggest career challenge when as a DoD Systems Engineer. Design thinking is a powerful set of human-centered design techniques that systems engineers can combine with tools such as Lean Startup and Agile to quickly discover problems, and ideate solutions that are feasible, viable, desirable, and provide value to the organization. This presentation will provide a design thinking roadmap for navigating the unknown, discovering the most pressing problems, and ideal solutions for process improvement, while creating a common vision for the organization.

Speaker: Lymari Castro-Diaz is a Systems Engineer at the Department of Defense (DoD). In her 19 years working in the DoD, she has provided systems engineering expertise to a variety of complex missions and strategic initiatives. Lymari holds a BS. in Physics, a Masters in Engineering Physics, and a Masters in Systems Engineering. She is certified in Scaled Agile Framework, Scrum at Scale, Large Scale Scrum, and Enterprise Business Agility Strategist. She is a member of INCOSE, the Society of Hispanic Professional Engineers (SHPE), Society of Women Engineers (SWE), Agile Alliance, and the National Defense Industrial Association (NDIA).

Door Prize for this month
Innovating for People: Handbook of Human-Centered Design Methods
By *Luma Institute*

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To be sent the Webcast Link, please register at
incose-cc.eventbrite.com

Our Evening's Agenda	6:00 – 6:45 pm SE Table talk
	6:45 – 7:00 pm Chapter Business Meeting
	7:00 – 8:00 pm LECTURE

Search "INCOSE Chesapeake" on YouTube for all Monthly Lectures